

Newsletter

A Word from our Chairman

As Salaam Alaykum Warahmatullahi Wabarakatuhu

I hope that the Muslim community enjoyed the blessed month of Ramadan. No doubt the blessed month is a spiritual time but we must keep up with this momentum to remain steadfast for the next 11 months. I pray that we are all here to benefit from the virtuous month in 2023.

On behalf of the entire team at HMC we wish you Eid Mubarak and please remember us all in your pious supplications.

—Shaykh Yunus Dudhwala

HMC Present to Darul Uloom Leicester

HMC was honoured to have met with the leadership and over 150 students at Darul Uloom Leicester (Islamic Seminary) to present the inner workings of the Halal food sector as well as the workings of HMC. It was great to see so many enthusiastic students who wanted to know more about the Halal food sector and asked many very challenging questions that were of course answered. We aim to take many of the students on a field trip to see the HMC system and how it works as well as to give them career opportunity should they arise.

Molana Muhammad Patel Darul Uloom Leicester said,

“Jazakumullah khaira for giving us the opportunity to host the HMC team at Darul Uloom Leicester. Alhamdulillah, the presentation delivered by Brother Nadeem was educational and insightful. All of the students benefitted immensely from the information which was shared. In particular, the discussion regarding the challenges the Muslim community face in relation to Halal meat struck a chord with our students. HMC is indeed a huge blessing for the entire community and is fulfilling a communal obligation of ensuring our meat and various food items are Halal.”

Once again we would like to thank the management team at Darul Uloom Leicester for allowing HMC to present to the students and we aim to continue this journey into 2022.

If you are a school and want HMC to present to your students then please email info@halalhmc.org.

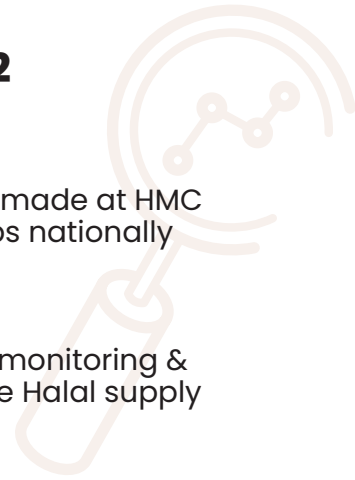
April 2022

9,000

Spot checks made at HMC certified shops nationally

13,000

Hours spent monitoring & inspecting the Halal supply chain



Would you like to see how HMC Operate?

Would you like to see how HMC carried out its checks? See what really goes on behind closed doors? If so then email info@halalhmc.org and we can arrange this for you.

Questions & Answers

Does HMC Certify my Qurbani?

Yes, HMC is the only Halal Certification body that regulates Qurbani.

Can I visit the HMC certified shops with HMC?

Yes we can arrange this for you, simply email info@halalhmc.org.

Tell us which products you would like to see certified by HMC?

Email info@halalhmc.org.

Are All HMC certified products traceable?

HMC utilises cloud based technology where the entire HMC operation is available to review online. All HMC certified products carry full traceability.

If you have any questions please email info@halalhmc.org.

Why HMC notifies members of the public shops that are not HMC certified but claim to be

Before we begin, let me ask you a question. How would you feel if you spent £100 on a pair of designer shoes, only to later find out that the shop that sold them to you had sold you a fake item?

HMC receives many enquiries, from members of the public informing us that a local butchery or eatery, is using the HMC logo on their shop window, leaflets or menus but they cannot locate the store in question on the HMC website. The concern for HMC is when a non-certified store uses the HMC logo without HMC's prior approval this gives the impression to the public that they are an approved member when in fact they are not.

Ultimately, we want to ensure that when you see the HMC logo, you are completely satisfied that you are purchasing from an approved HMC certified retailer and not someone who claims to be approved. Alhamdulillah, we have managed to achieve this by ensuring that certain criteria's are met by a certified member, which includes:

- A A3 yellow sticker on the window or door
- A valid, up to date certificate on display in the outlet
- The outlet details are available on the HMC website www.halalhmc.org



If any of these three are missing, then questions should be asked at the outlet and/or by contacting us directly. Once we discover that an outlet is not certified, a member of our team contacts the outlet instructing them to remove the HMC logo, as they are in breach of our Intellectual Property – (Trade Mark – No 2344757).



What Does HMC do once it identifies that a Shop is in breach of our Trademark:

HMC advises the retailer to stop using any reference to HMC on all materials such as leaflets, posters, signboards, websites, pricing lists, menus, window stickers etc.

To Remove any reference to HMC from website(s), signboards etc., (if any).

We Give 7 days for the retailer to reciprocate, In failing to comply, we are left with no choice but to publicise those outlets which are in breach our trademark. We believe that it is our duty and in the best interest of the public to ensure that consumers, are not misled in to thinking that a particular store is HMC certified when in fact they are not.

How can you help? If you spot our Certification Mark in a store or any material, ensure the above checks are made so that you can be confident that you are consuming a HMC certified product. Remember, sticker, certificate and website. If any of these three are missing, please contact us on 0333 344 7886 or email info@halalhmc.org

Thank you for taking time out to learn more about our process in tackling the logo misuse taking place.

Did you know? We NEVER claim that an outlet violating our trademark is selling Haram as this goes completely against our ethos.

If in doubt whether a shop is genuinely certified by HMC then please call HMC immediately